



1988 *Classic* 2013

# MARATHON

A QUALIFYING ROUND OF THE 2013 HERO CUP, IN ASSOCIATION WITH EFG  International

## The 25<sup>th</sup> Classic Marathon

15<sup>th</sup> - 21<sup>st</sup> June 2013

Ypres

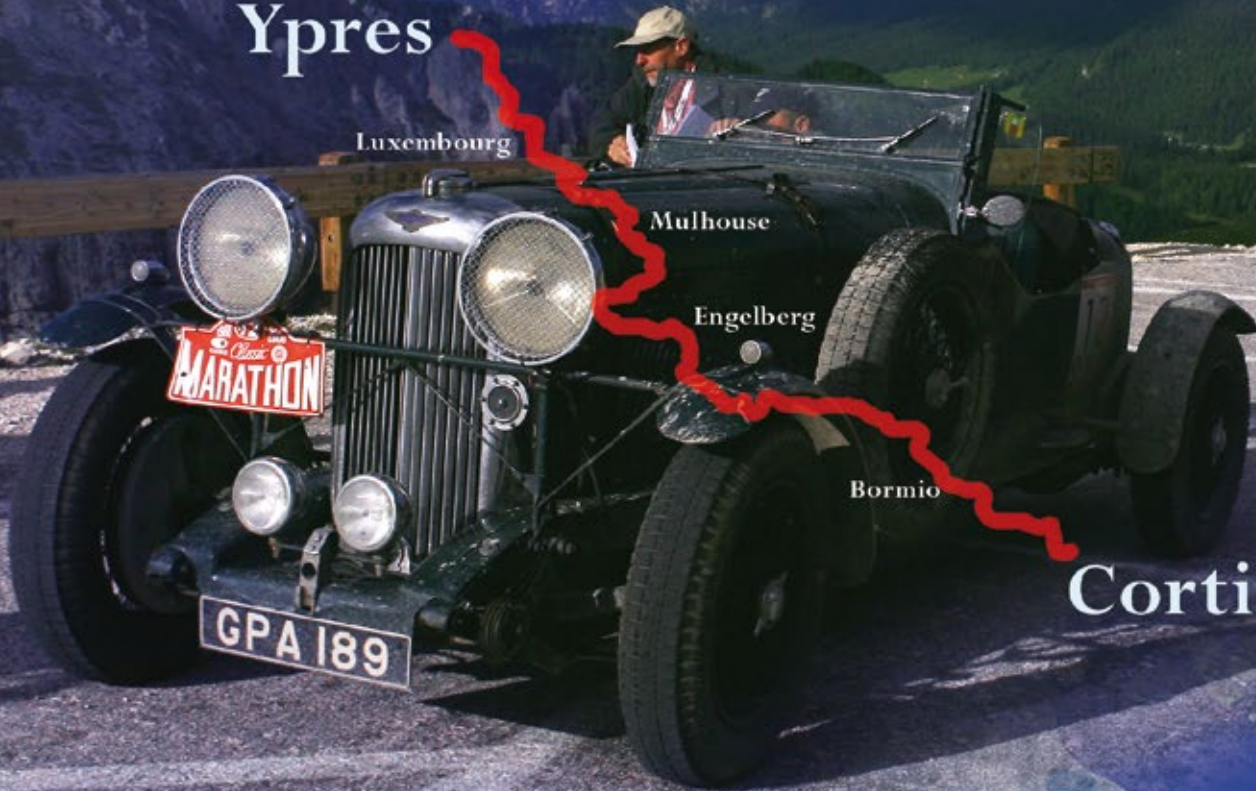
Luxembourg

Mulhouse

Engelberg

Bormio

Cortina



**BELGIUM - LUXEMBOURG**



**FRANCE - SWITZERLAND - ITALY**

For the Silver anniversary, the Classic Marathon will return to its spiritual home in the Dolomites, revisiting the famous passes that gave the event its place in history. The rally will start in Ypres, the Belgian capital of rallying making its way to Cortina d'Ampezzo, through Luxembourg, France and Switzerland; with overnight halts in Luxembourg, Mulhouse, Engelberg and Bormio. This commemorative rally will aim to recreate the atmosphere that existed on the inaugural event in 1988. Limited to 75 crews a comprehensive tulip style route book will ensure that the event is accessible to crews of all abilities and a strong social scene is a highlight of the Marathon. The event is open to all cars of a type built before the end of 1981 with tests being based on performance in class meaning that smaller engine cars are just as likely to do well.

New for 2013 is our 30/30 offer, for crews where both crew members are under 30 a 30% discount is available.





# The 25<sup>th</sup> Classic Marathon



When the first Pirelli Classic Marathon was flagged away from London's Tower Bridge on a bright and sunny Sunday in June 1988, it was the start of something very special. The ambitious plan was a drive across Europe to Cortina - the jewel of the Dolomites - and all the way back again for a prize giving at the RAC Club in Pall Mall. As the promotional brochure at the time put it, "This event is rather unique - there is nothing as long, demanding or as challenging in the world calendar for classic cars". It was a plan that captured not only the imagination of countless enthusiasts, but also many of rallying's past heroes - Stirling Moss, Roger Clark, Timo Makinen, Paddy Hopkirk, Paul Easter and Willy Cave to name but a few were all keen to come out of retirement to relive former glories.

The spirit of that memorable week - great driving experiences, breathtaking scenery and unforgettable moments - was captured by a BBC documentary called "The Great Chase". Shown in over 70 different countries, this film helped put the world of classic rallying well and truly on the map. Since then, the Classic Marathon has built upon the success of that pioneering first event and has given some 1800 crews over 60,000 km's of competitive motoring in 21 different countries.

Throughout this period, the event has remained true to its original spirit, providing classic car enthusiasts with an unrivalled mix of varied driving challenges and superb hospitality combined with the camaraderie born from the spirit of competition. If it was not for the Classic Marathon it's unlikely that we'd have the vibrant current International historic rally scene. Events from the 50's have been re-invented as historic rallies and totally new events have been created but none can claim such a true heritage.

With a fully detailed tulip style route book the event is accessible to all levels of competitor, good quality hotels and a strong social scene makes this a popular event for mixed crews. The time schedule is designed to cater for cars of all ages and performance variation. Flowing roads allow a consistent pace and generous time allowances mean penalties can be kept to a minimum by careful navigation and observation of the clock.

A transport service is available to return cars to the Northern Europe and the UK or there are a number of options for motorail for those who don't wish to drive.



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The Classic Rally Association is an operating division of HERO Events Ltd. [www.heroevents.eu](http://www.heroevents.eu)